

## Brighton Music Center Named NAMM Dealer of the Year and Best Customer Service Winner

New Brighton, PA — January 24, 2025 — Local music store, Brighton Music Center, has been honored with two of the highest awards in the music retail industry: NAMM 2025 Dealer of the Year and Best Customer Service, solidifying its place as a national leader in music retail and customer experience.

At the NAMM Top 100 Dealer Awards Ceremony in Anaheim, CA, co-owner Richard Schiemer and general manager Gennifer Dusold proudly represented Brighton Music Center as they accepted these prestigious awards. Selected from hundreds of retailers nationwide, Brighton Music Center was recognized for its outstanding commitment to music education, innovative business strategies, and legendary customer service.

### What These Awards Mean for Brighton Music Center

The Best Customer Service Award highlights businesses that go above and beyond to create exceptional customer experiences, ensuring that every student, teacher, and musician feels valued and inspired. This recognition affirms Brighton Music Center's core fundamental to "Do the right thing. Always." and provide legendary service to every person who walks through its doors.

The NAMM Dealer of the Year Award is an incredible honor in the music retail industry, chosen from the six category winners. It recognizes a store that excels in innovation, impactful marketing, and its contribution to music education and the community. This award is a celebration of Brighton Music Center's commitment to express, create, and inspire musicians of all ages.

### A Milestone Moment for Music in Western Pennsylvania

Winning both awards is more than just an achievement for Brighton Music Center—it's a testament to the strength of music education and the vibrant musical community across Western Pennsylvania. Serving schools and musicians from Erie to Washington, PA, and into Ohio, Brighton Music Center has been a trusted partner for music educators, students, and families, ensuring that access to quality instruments, expert repairs, and dedicated support remains a priority.

"I am humbled and honored to be recognized by NAMM and our industry as the Dealer of the Year in the music retail industry," said Brad Wittmer, Co-Owner of Brighton Music Center. "It means a lot that our community, schools, customers, and staff are recognized for how amazing music in Western PA is. It is humbling for our industry peers to hold us in such high regard. This is a very exciting moment and milestone for the Brighton Music Center family."

### Brighton Music Center: More Than a Store, A Music Community Hub

For over 67 years, Brighton Music Center has been dedicated to supporting music education, empowering teachers, and inspiring the next generation of musicians. As the store celebrates this national recognition, its mission remains the same: to express, create, and inspire through the power of music.

For more information about Brighton Music Center's award-winning services, visit [www.brightonmusic.com](http://www.brightonmusic.com) or contact [websales@brightonmusic.com](mailto:websales@brightonmusic.com).

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About Brighton Music Center

Founded in 1958, Brighton Music Center is a family-owned music retailer dedicated to supporting music

education across Western Pennsylvania and Ohio. With locations in [Your Locations], Brighton Music Center provides instrument sales, rentals, repairs, and school music services, helping musicians of all levels express, create, and inspire through the power of music.